



# LAUNCHING BLESS AUSTIN IN YOUR CHURCH

01

## **SIGN UP YOUR CHURCH & BROWSE OUR RESOURCES**

Go to [BLESSAustin.com](http://BLESSAustin.com) and sign up your church to participate in BLESS Austin. Review the many resources available on our website for pastors, churches, and believers. The *BLESS Austin Church Setup for Pastors* gives step-by-step instructions on how to sign up.

02

## **DOWNLOAD AND USE THE APP YOURSELF**

Lead by example and begin using the app to pray for and bless the lost. The Bless Every Home App is available on Android and Apple Stores. Spend time with unbelievers every week.

03

## **SHARE THE STRATEGY WITH YOUR LEADERSHIP & STAFF**

Ask them to download the app and bless their unsaved neighbors and friends. Your leadership team has to buy into this strategy for it to be successful at your church.

04

## **APPOINT SOMEONE TO LEAD THIS INITIATIVE**

Choose a member of your staff or a volunteer to give leadership to the BLESS Initiative.

05

## **SHARE THE STRATEGY WITH YOUR VOLUNTEERS**

Once your leadership team and staff are using the app, invite volunteers to download the app and bless their unsaved friends and neighbors.

06

## **SHARE THE STRATEGY WITH YOUR SMALL GROUPS**

Ask small group leaders to take 15 minutes at the start of every meeting to pray for unsaved friends and neighbors and ask members to share testimonies. Create the expectation that healthy Christians regularly pray for and bless their neighbors and friends.

07

## **LAUNCH BLESS AUSTIN ON A SUNDAY AND KEEP IT FRONT & CENTER**

Share the strategy with your church during a Sunday service and ask every adult, teen, and child to begin BLESSing their unsaved neighbors, family members, and friends. Every Sunday after that, take two minutes in service to pray together for the lost. At least once a month, share a testimony of people praying for and sharing the Gospel with others.

08

## **CONSTANTLY EMPHASIZE PRAYER & EVANGELISM**

Talk about prayer and evangelism in church services, staff meetings, new members' classes, and new believers' classes. Ask leaders and volunteers to share Pray for 5 and BLESS 5 with their circles of influence. Create a BLESS culture at your church by celebrating and modeling these values.